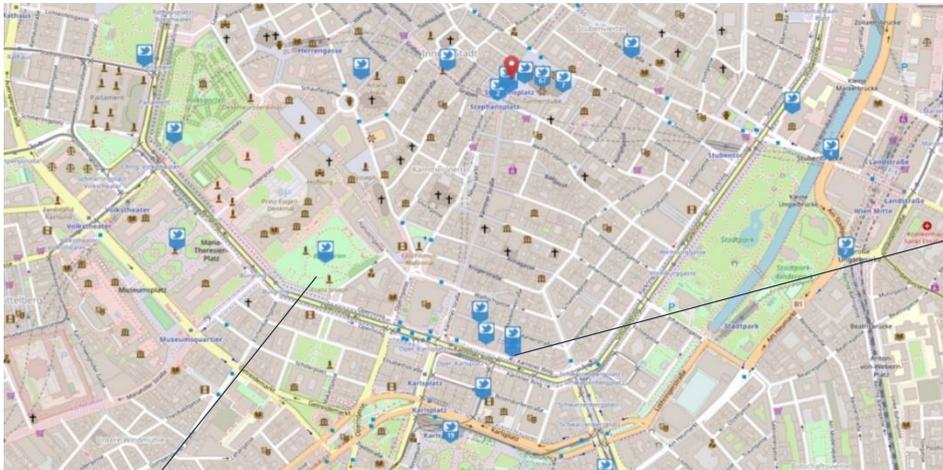# Use case: Austria & COVID-19 (06. 04. 2020)

The Social Media Extension is the designated User Interface for data coming from social media. It allows for a quick strategic overview of the social media landscape as well as an investigative drill-down

Apr 5, 2020 9:36:15 PM

1.4K PR*, 0 Retweets

(Source: Instagram)

Saudi citizen stuck in #Vienna #lockdown plays the #Saudi #anthem #saudiarabia Via #DubaiMatchmaker #DubaiMatchmaking #EliteMatchmaking #angelikalancsak #London #Austria #UAE #Dubai #AbuDhabi #Bahrain...

Apr 6, 2020 8:52:01 AM

12.9K PR*, 0 Retweets

Gezielte Fake News Russland schürt EU-Untergangsstimmung in Corona-Krise https://t.co/l3hhwoAOy8 https://t.co/xafpRiYDlo .

A user reports that Russia is actively spreading fake news to capitalize on the corona virus crisis and attaches a link to the news article. The MMC saves and processes the link.

A Saudi citizen stuck in Austria is playing the national anthem of Saudi Arabia in a luxury hotel in Vienna. The MMC saves and processes the attached video.
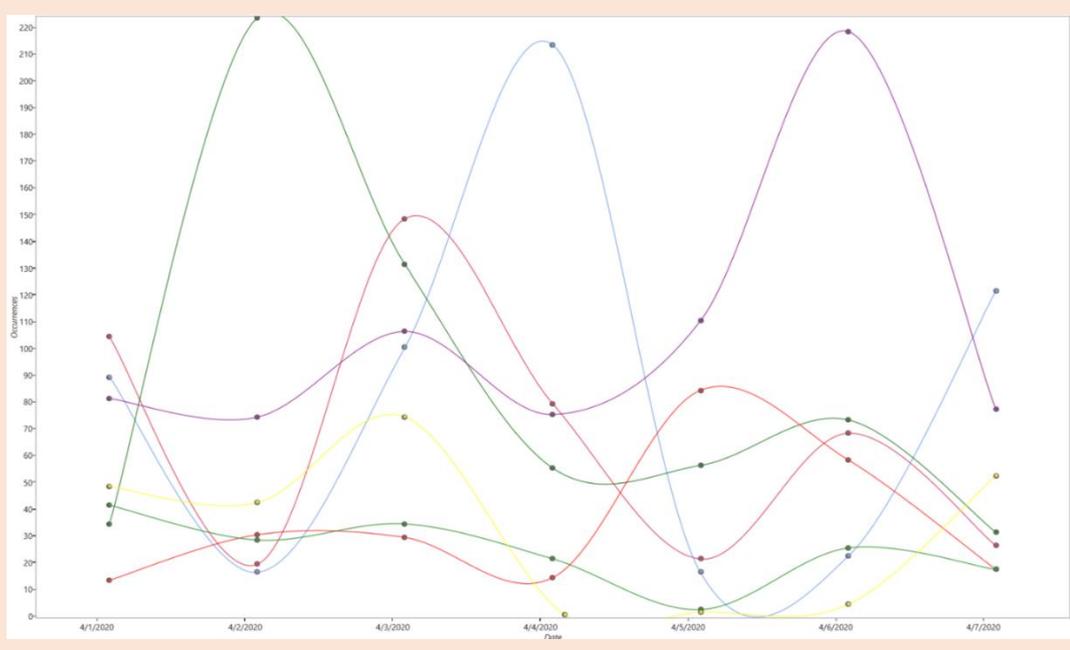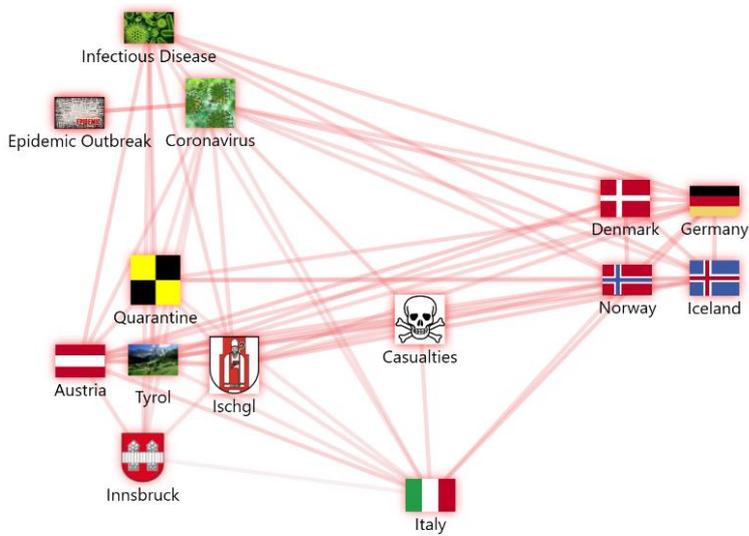

Trend Graph

- ☑ Werner Kogler
- ☑ Margarete Schramböck
- ☑ Rudolf Anschober
- ☑ Sebastian Kurz
- ☑ Karl Nehammer
- ☑ Heinz Faßmann
- ☑ Pamela Rendi-Wagner

The Trend graph nicely illustrates the mentions of persons, organizations, topics etc. in connection with the search term. The profiles presented in the trend graph can be restricted to categories. The system automatically suggests the most mentioned entities, additional profiles can be added manually. In the above graph the visualization is restricted to persons. It displays the amount of mentions of politicians Kogler, Schramböck, Anschober, Kurz, Nehammer, Faßmann and Rendi Wagner.

Relations graph

Relations graph give an overview of how entities are connected to each other

Infectious Disease
Epidemic Outbreak Coronavirus
Denmark Germany
Norway Iceland
Quarantine
Casualties
Austria Tyrol Ischgl
Innsbruck
Italy

Using the relations graph of the Media Mining Client, connections between entities can be nicely displayed using the search term Ischgl as an example. Several hundreds of winter sports enthusiasts from Denmark, Norway, Iceland and Germany are said to have contracted the disease in Apres-Ski Bars in Ischgl and thus introduced the disease back in their home countries.

The color of the connecting lines represent the sentiment of the article that connects the entities. The thicker a red line is, the more negative the sentiment. Since the topic is the spread of a viral infection resulting in several deaths, a negative sentiment is not

Using the relations graph of the Media Mining Client, connections between entities can be nicely displayed using the search term Austria together with Corona as an example. In addition to political decision makers, the police as an organization can now be found, as well as the concept of face masks. Furthermore, the economic component in the form of unemployment becomes visible.

What is striking in this visualization is the positive sentiment. Especially the sentiment of the political decision-makers amongst each other as well as the People's Party, government and crisis is consistently positive. This indicates an overall positive media coverage and/or public opinion regarding crisis management and

When using more specific search terms, the public negotiations of the social partners also appear on the agenda, as well as the economic policy measures to keep unemployment low and give companies incentives to retain employees in difficult times.

Sebastian Kurz Werner Kogler
Police
Karl Nehammer Margarete Schramböck Unemployment Coronavirus Infectious Disease
Crisis
Face Mask Casualties
Ischgl Vienna Rudolf Anschober
Austria
Government Opposition
Austrian People's Party Social Democratic Party of Austria
Italy

AMS
Unemployment Johannes Kopf Unemployment Rate
Wolfgang Katzian Kurzarbeit